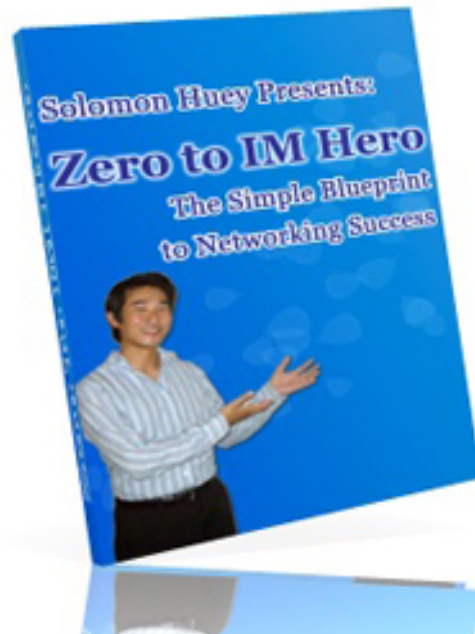


# Zero to Internet Marketing Hero!



This Product is Brought to You By:

Solomon Huey

<http://www.ZeroToIMHero.com>

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## Introduction

My name is Solomon Huey and I own [EliteSafelist](#) and [FastActionAds](#).

It wasn't too long ago that I was probably just like you. When we look at the big names of Internet Marketing, we all tend to forget that we all started in exactly the same place! None of us were born with a huge legion of people waiting to buy our products. Well unless maybe your parents are celebrities. =)

When I jumped into the Traffic Exchange scene, no one knew who I was. I literally started in December 2007, which is now 9 months at the time that I write this.

In that 9 months, I managed to build my name and then launch 2 of my own programs. Just looking at those two websites alone, I've built a list of about 3,500 people. EliteSafelist launched in March of 2008, so actually those numbers were accomplished in about 6 months.

It's not the biggest or fastest growing list by any means, but it is certainly a start. And I attribute that small success to networking online.

I can't even begin to describe how excited I was when [Tim Linden of StartXchange](#), actually left a comment on my blog! I thought that was one of the most exciting things because I was basically a nobody. And for some reason he was interested in what I had to say!

Since then, I've been fortunate enough to solidify more relationships and even work together with some amazing people.

So how can you break into the industry and get recognized? There are many ways to do it, but the fastest, easiest way to get your name in front of people is to TALK to them!

And you don't have to have their phone numbers to do it.

I'm going to give you 3 simple methods you can use TODAY to start getting your name in front of popular Internet Marketers. Then I'll reveal how you can become an Internet Marketing Hero by meeting people online, all while having zero knowledge!

So let's get started!

## [The Blueprint - 3 Simple Methods](#)

### **Online seminars**

Online seminars really stand out because you can instantly begin reaching out to bigger Internet Marketers at a low cost or even sometimes for free. However one key that will really help you is finding the seminars where you can actually share your voice and ask questions. These are my two favorite places where you can typically find several successful Internet Marketers (including 6 and 7 figure earners) in attendance:

## [Affiliate Funnel](#)

This is a popular downline builder that features traffic exchange rankings, training materials, and a few FREE online seminars every week. Several experts regularly attend the weekly seminars at Affiliate Funnel, including [Traffic-Splash owner, Paul Kinder](#).

## [S.W.A.T. Traffic](#)

This is a traffic exchange owned by Jon Olson, who also owns one of the largest and highest converting traffic exchanges, [ILoveHits](#). SWAT Traffic features a weekly seminar. To get access to this seminar, you have to join [SWAT Traffic](#) and then upgrade to a captain member, which costs only \$19.97 a month.

This is the one to attend because people like [Robert Puddy from Advertising Know How](#) and [Soren Jordansen of Dragon Surf](#) attend this just about every week.

They often spill their guts with juicy information that can add big money to your earnings. As a personal example, at one of the first couple of SWAT seminars I attended, I learned a great piece of information. That immediately earned me an extra \$60 in less than 24 hours and \$147.30 for the week!

Here is another success story example that you can see for yourself posted at the Net Marketing Forum. [Click here to read it.](#)

Going to online seminars doesn't just pay by you learning more. You make real progress by being able to talk to real experts. And if you apply that knowledge, you can make real cash too!

For only \$19.97 a month, you get to attend 4 sessions and direct access to top internet marketers each month. That is an absolute steal. I sincerely hope you'll consider upgrading to attend this one.

## **Forums**

Forums are probably by far, the easiest way to find just about every big name Internet Marketer online. While they may not all visit the forum every day, you can instantly put your name in front of many different marketers, both big and small. Here is a list of my personal favorites.

## [Net Marketing Forum](#)

This is personally my favorite forum. And if you like using traffic exchanges, this is the forum to be at. Most relevant traffic exchange owners hang out here regularly. And most importantly, they are not afraid to share their insights if you have a question you need answered.

I also love that it's a smaller community, which means it is much easier to get noticed than at some of the bigger Internet forums.

## [Warrior Forum](#)

This is one of the most popular Internet marketing forums on the Internet. It is loaded with tons of information, thousands of members, and new posts every day.

It's harder to be seen here, but a lot of big Internet Marketing gurus visit here. And if you manage to get some good publicity at this forum, you could potentially be seen by hundreds or thousands of people.

## [Forum Know How](#)

This forum is special forum owned by Robert Puddy.

It is unique because it is supported by actual experts who are there to answer your questions about Internet marketing. I promise you can find advice on just about any Internet forum, but you don't always know who you're listening to.

This forum is special because you can rest assured that serious business people and the big gurus will be reading your posts here.

It costs a small fee to join and it doesn't have a huge member size. But the reason to be here is for expert advice, which makes it well worth the price of entry.

## [Conquer Your Niche](#)

Conquer Your Niche is owned by Russell Brunson and takes a unique twist on forums.

You can actually earn advertising credits by doing regular forum activities, such as browsing or making posts.

It's fairly active and there is good information inside. Adding incentives to posting results in pointless threads and comments at times. But the important thing is that some prominent internet marketers do post there, so it doesn't hurt to be active here as well.

Not enough? Still looking for more?

Here something that you may enjoy if you love forums:

[101 Best Forums For People Looking to Make Money Online.](#)

## **Live seminars**

Live seminars can be expensive, but they are also probably the absolute best way to network and get your business exposure immediately.

The fact is that people want to do business with people they trust. This gives you a great opportunity to meet a lot of people. People feel safe doing business with someone they've met in person, and it gives you a great chance to make a lasting impression on someone.

Of course at a live seminar, you will probably have a chance to talk with some very big internet marketers, but make sure to meet as many people as you can. You never know if the guy next to you could be your next business partner or have some information that could turn your business around!

## Some Methods To Get Noticed By The "Gurus"

Talking and networking helps to get noticed. But if you really want to grab the attention of some big internet marketers, here are some additional things you can do:

- Join their programs.
- Buy their products.
- Bring them a lot of business. Examples would be getting a lot of referrals and sales.
- Help them whenever possible. Some simple ways to help could be noticing typos on their website, broken links, or even helping them create something.

## How to Network

Here's the problem I had when I first started trying to network online. If I'm new, how can I offer any type of knowledge, advice, or input when I'm still trying to learn? Wouldn't it be smarter to just stay quiet and learn in the background?

Here are some simple tips you can use today to get your name out into the public, without giving false information, destroying your credibility, or making yourself look bad.

### **1) Ask questions**

One of the easiest ways to get your name out is to ask questions! Even though it might peg you as a "newbie", this benefits you in multiple ways.

First, it shows that you are willing to learn, which is a great thing to be known for. Even better, if you are asking follow up questions regularly, it shows you are actually applying the knowledge!

The most important reason to ask questions though, is that you can learn directly from the people who are successful. You don't have to guess. You are receiving answers directly from the people who are making money.

If you are applying this knowledge, this will truly make you stand out from the crowd. Many people buy products, and very few apply the knowledge within them. Show you mean business by putting that information into action!

### **2) Find topics you do know about**

Perhaps you are already experienced or have experienced some success in some aspect of internet marketing. Or maybe even an area completely unrelated to internet marketing.

One easy way to establish your credibility is to find places where people are talking about what you know! This makes it easy for you to quickly jump into existing conversations where you can share your knowledge.

Now you can expose your name to others and be recognized as someone who knows what you're talking about.

### **3) Share your success stories**

People love to hear success stories. It's an opportunity to encourage people, share their own advice, and bump up their post counts in forums. =)

Regardless of how big or small your success story may be, don't be afraid to share it with the world.

For example, I recently read on one of my favorite forums about a person who was celebrating their 200th mailing list subscriber in 10 months to his blog! Some responses were negative about how long it took to build that list, but most people jumped in to encourage that individual and gave advice on how to improve those results.

That forum thread became very active as a result, which gave that person excellent exposure. Especially since the link to his blog was in his signature! I just checked the thread stats:

600 Views  
32 Replies

I also noticed something interesting. In the past week since he posted that topic, his subscriber base jumped to 220 subscribers!

Perhaps it was the information he learned from others. Or maybe it was the extra exposure to his blog that did it. But by sharing his success story, he put himself in position to get noticed. You could easily be doing the same.

[You can see the original thread here.](#)

Even better is if you have a very good success story. Perhaps you had your first \$100 or \$1,000 day! You could post a quick blurb on how you did it to get people interested in your own products. Now that will really grab some peoples' attention!

### **Other tips for networking online**

Here are some of the finer points that you should pay attention to when you first start networking online. These are easy to do so make sure you apply the information below. Because it can make a huge difference in determining the types of people you meet.

### **Use your real name and picture, or an alter ego you wish to be known as.**

Remember how I was talking about trust? Well an easy way to do that is to put your name and face out there. The concept of branding is powerful. If people begin to

recognize your name and face, you could quickly create a large following.

If you look at any major corporation, you will notice that they are always branding their logo on their products and advertisements. They want their brand to be known, because they make huge profits off of their reputation.

Even if you look at the Internet Marketing gurus, you'll see that they all have their name and pictures displayed prominently on their websites. It's because when you see who is selling it, you know it is a quality product. That's very comforting when there are so many people selling false opportunities online.

Be sure to brand yourself and let people know who you are.

If you really insist on not putting your name and picture out there, then at least create a permanent image for yourself. You could make a nickname and some type of logo or picture. Then use that on your websites and every where you do business. However I recommend your name and a real picture, because it inspires greater trust and people tend to remember faces better.

### **Forum Posting allows you to meet more people and build relationships.**

Another reason I recommend you post on forums, even if you don't know much, is because it puts your name out in the open. If someone just happens to read your post, see your name, or your picture, you are giving people more opportunities to see you exist.

You're giving people a chance to know who you are. So when you are selling a product or contacting someone about a business deal, they can say to themselves, "Oh I recognize that person. He's always in the forum!"

### **Be careful who you listen to.**

This is a huge tip, so make sure you pay attention. There is a ton of bad advice being given out on the Internet. Most people are honestly trying to help, but well intentioned advice can still be bad advice. This is why I recommend [Forum Know How](#).

### **Listen to the experts**

This follows up on my previous point. Be careful who you listen to, but make sure to pay attention to advice from the experts! They make money for a reason, so it would be smart to follow their advice and get on the fast track to success.

### **Make sure you follow the etiquette / rules of each place.**

This should go without saying, but I think it's worth the space. Before becoming active in a community, make sure to take a bit of time and understand the rules.

You are there to network, not spam. Don't just post to advertise your business. The last thing you want to be known as is a spammer or trouble maker.

## Look at the Community

This follows along the lines of etiquette, but instead you should also look at how the forum members conduct themselves. For example, some forums may be a bit harsher than others or not like certain types of posts.

A prime example would be posting your little success stories at certain forums. Some places might not be as keen to give you pats on the back or even consider your posts to be spam. So make sure you observe the community or read older threads and see how the community conducts itself.

## Look out for the golden nugget

What's the golden nugget? I've been hearing this phrase thrown around recently, so I thought I'd use it to!

For the purposes of this report, the golden nugget is watching for the clues that could help your business. This is especially true when you network online.

Sometimes you will hear someone say, "I wish there were a product that does \_\_\_\_\_." or "I do \_\_\_\_\_ to increase sales by 50%".

That is the type of stuff you should be paying attention to. You could get incredible nuggets of information that give you your next product idea.

If you want a real world example, this report was written based off of a golden nugget that I heard at the [Affiliate Funnel Seminar!](#)

## Conclusion

Well as you can see, networking has its techniques, but it's really not that hard to do at all. If you still are weary of being an active networker, just ask any expert how much money they've made from their connections. When you think about it, you're basically getting paid to meet people.

I hope this guide has been helpful to you and maybe we'll meet online somewhere! You can always find out more about me and what I'm doing with Internet Marketing at [my blog](#).

To Your Success,  
Solomon Huey

P.S. [Visit my website](#) to discover how you can make money with this report!

P.P.S. You'll have a chance to receive a complete viral system that will help you **make money on autopilot!** It includes a rebrandable version of this report, 3 customizable squeeze pages, and a pre-written autoresponder series! [Click here to get it now.](#)

## Resources

Online Seminars

[S.W.A.T. Traffic](#)

[Affiliate Funnel](#)

Forums

[Net Marketing Forum](#)

[Warrior Forum](#)

[Forum Know How](#)

[Conquer Your Niche](#)

Traffic Exchanges

[I Love Hits](#)

[Traffic-Splash](#)

[StartXchange](#)

[Advertising Know How](#)

[Dragon Surf](#)

[S.W.A.T. Traffic](#)

Safelists

[Elite Safelist](#)

[Fast Action Ads](#)

Solomon Huey's Other Websites

[Zero to Internet Marketing Hero Website](#)

[My Blog](#)

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